



Gorilla Nation Ranked Number 243rd Fastest Growing Company in North America on Deloitte's 2009 Technology Fast 500™

Attributes its 542 % Percent Revenue Growth to Company Expansion, New Vertical Markets and Product Launches

Los Angeles, CA., October 20, 2009 — Gorilla Nation (www.GorillaNation.com), the world's largest online advertising sales representation firm, today announced that it ranked number 243 on the Technology Fast 500™, Deloitte LLP's ranking of the 500 fastest growing North American companies in the areas of technology, media, telecommunications, life sciences and clean technology. Rankings are based on percentage of fiscal year revenue growth during the five year period from 2004–2008. Gorilla Nation revenues grew 542 percent during this period.

Gorilla Nation's CEO, Brian Fitzgerald, credits the company's 542 percent revenue growth over the past five years on key developments in its business, including company expansion into new vertical markets and new product launches. "We have seen our business evolve over the last ten years from a domestically focused service business, to a leading global software developer and technology vendor in the digital media industry, said Mr. Fitzgerald. The recent sagging economy and accompanying ad recession is just one of the many challenges faced by businesses in our industry. We are proud to have sharpened our focus during these times, which has allowed us to grow and evolve as a business and we are eager to see our business continue to prosper for years to come."

"Technology Fast 500™ recognizes innovative companies that have broken down barriers to success and defied the odds with their remarkable five-year revenue growth," said Phil Asmundson, Vice Chairman and U.S. Technology, Media and Telecommunications leader, Deloitte LLP. "We congratulate Gorilla Nation on this accomplishment."

"With its impressive five-year growth, Gorilla Nation has earned its position among the fastest growing technology, media, telecommunications, life sciences and clean technology companies in North America," said Mark Jensen, Managing Partner, Technology and Venture Capital Services, Deloitte & Touche LLP. "Deloitte is proud to honor Gorilla Nation for its achievement."

Technology Fast 500™ Selection and Qualifying Criteria

Technology Fast 500™ provides a ranking of the fastest growing technology, media, telecommunications, life sciences and clean technology companies in North America. This ranking is compiled from nominations submitted directly to the Technology Fast 500™ website, and public company database research conducted by Deloitte. Technology Fast 500™ award winners for 2009 are selected based on percentage fiscal year revenue growth during the five year period from 2004 to 2008.

In order to be eligible for Technology Fast 500™ recognition, companies must own proprietary intellectual property or proprietary technology that contributes to a significant portion of the

company's operating revenues. Using other companies' technology or intellectual property in a unique way does not satisfy this requirement. Consulting companies, professional service firms, etc. are not eligible unless they have proprietary technology that contributes to a significant portion of their operating revenues.

Technology Fast 500™ award eligibility requirements also include base-year operating revenues of at least \$50,000 USD or CD, and current-year operating revenues of at least \$5 million USD or CD. These revenues must have more than doubled between 2004 and 2008. Additionally, companies must be in business for a minimum of five years, and be headquartered within North America.

About Gorilla Nation:

Gorilla Nation is the world's largest online ad sales rep firm. The company exclusively represents the online ad inventory of over 500 leading Midtail™ web publishers, and sells integrated media and promotional programs to Fortune 500 brand advertisers. Working closely with its web publisher partners, GN's expertise within 30 select vertical markets provides advertising clients the ability to build high impact, rich media programs across one or more properties to provide superior audience reach. The company is committed to delivering integrated creative media programs, from concept through execution, and exceptional customer service. Founded in 2001, Gorilla Nation is headquartered in Los Angeles with offices in New York, Chicago, San Francisco, Scottsdale, United Kingdom, Australia, and Toronto.

About Deloitte

“As used in this document, “Deloitte” means Deloitte LLP. Please see www.deloitte.com/about for a detailed description of the legal structure of Deloitte LLP and its subsidiaries.”

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