



AITP-LA brings you



Technology Outlook: A Panel of CIOs

Discussing Major Trends, How They're Leveraging New Technologies, & How They're Making their Firms More Competitive

Thursday, November 19, 2009

At Ca'Brea Restaurant, Los Angeles

(a location change for this event)

Pre-meeting Networking @ 6:00 pm • Dinner and Program @ 7:00 to 9:00 pm

[CLICK HERE TO REGISTER](#)

At the September meeting Peter Coffee's insights into technology trends were eye-opening. Everyone wanted more. Well, now we're going to give you more -- a lot more -- to help you better plan and take advantage of the sweeping changes that are coming!

For this annual event we're assembling a distinguished panel of CIOs who will share their visions of the future -- **trends they envision in IT, near-term and longer-term, including strategies to reduce costs and increase competitiveness** -- and who will provide examples of what their own organizations are doing to become better prepared and competitive in the future. They'll share where they're going on important topics such as:

- Technology spending and budgets
- Outsourcing and off-shore development
- Web services, BPM, and application integration
- Business intelligence

It is rare to have an opportunity to hear directly from CIOs of major Southland corporations. This event also offers another unique opportunity: great networking!

We hope you will join us for this special event. Get there early to enjoy Ca'Brea's happy hour from 5:00pm.

RESERVATIONS: use the link to preregister: <https://www.aceva.com/go/aitpla> Reservations are required! Reserve by Friday, November 13th in order to guarantee a seat at this popular event! Reservations may be fulfilled by substitute attendance. **Please note:** the meeting will be held upstairs, and there is **no** elevator.

PRICE: Dinner & Program: Paid in advance \$30. At the door \$40. For more information, call the chapter telephone at (562) 928-5353, contact Roger Lux at (562) 964-1888, or visit www.aitp-la.org.

LOCATION: Ca'Brea Restaurant, 346 S. LaBrea, Los Angeles, CA 90036. 323-938-2863. It is located at the corner of 3rd Street and LaBrea.

From the 405: go east on the 10 freeway to LaBrea. North on LaBrea past Wilshire to 3rd Street. The restaurant is on the right (east) side.

From the 10: get off at LaBrea. North on LaBrea past Wilshire to 3rd Street. The restaurant is on the right (east) side.

From the 101: exit at Highland, go south to 3rd Street. Right on 3rd to LaBrea. Turn left on LaBrea; the restaurant is on the left (east) side.