

For Immediate Release



Gorilla Nation and The Brooklyn Company Extend Their Exclusive Online Advertisement Sales Relationship for Fangoria.com and Related Properties

LOS ANGELES – July 8, 2009 – [Gorilla Nation](#), the world's largest online advertisement sales representation firm, announced today that it has extended its relationship with The Brooklyn Company, Inc., a cross platform media company, to exclusively represent the branded online advertisement inventory of genre entertainment themed web sites [Fangoria.com](#), [FangoriaGoreZone.com](#), and [Starlog.com](#).

“We are very excited to have renewed our relationship with Gorilla Nation and look forward to great things to come from their sales efforts” said Scott Licina, Vice President of Fangoria Entertainment/The Brooklyn Company.”

The parties recently agreed to extend their half decade-long relationship as Gorilla Nation will continue to leverage its relationships in the online advertising industry to promote and sell advertisements for The Brooklyn Company’s premium online content offerings, which are anchored by the leading horror website Fangoria.com.

“We are excited for the opportunity to continue our relationship with Fangoria,” said Gorilla Nation CEO Aaron Broder. “Fangoria is the most trusted name in the horror genre, providing online marketers with the opportunity to reach the most die-hard horror enthusiast. We look forward to working with The Brooklyn Company in continuing to build the reputation of the Fangoria brand in the digital advertising world.”

Through Gorilla Nation’s nearly ten years of experience in digital advertisement sales, the company has become a leader in providing integrated online advertising opportunities that enable brand marketers to maximize their reach while effectively appealing to their target audience. The company’s offerings in the horror space reach an estimated 5.5 million visitors per month.

For more information about Gorilla Nation’s online advertisement sales capabilities and offerings, please contact Brad Agens, Senior Vice President of National Sales, at 310-449-1890.

About Gorilla Nation:

Gorilla Nation is the world’s largest online ad sales rep firm. The company exclusively represents the online ad inventory of over 500 leading Midtail™ web publishers, and sells integrated media and promotional programs to Fortune 500 brand advertisers. Working closely with its web publisher partners, GN’s expertise within 30 select vertical markets provides advertising clients the ability to build high impact, rich media programs across one or more properties to provide superior audience reach. The company is committed to delivering integrated creative media programs, from concept through execution, and exceptional customer service. Founded in 2001, Gorilla Nation is headquartered in Los Angeles with offices in New York, Chicago, San Francisco, Scottsdale, United Kingdom, Australia, and Toronto.

About Fangoria:

FANGORIA ENTERTAINMENT is a recognizable global brand which currently operates FANGORIA MAGAZINE, FANGORIA RADIO (Friday nights on Sirius XM Stars Too), FANGORIA GRAPHIX (a full line of original comic books and graphic novels), FANGORIA MUSICK, FANGORIA FILMS, and more. FANGORIA® was launched in 1979 as a sister publication to the successful STARLOG® magazine and is currently celebrating its 30th year as the leaders of all things horror.