

**Rock.com/Gorilla Nation NEWS**

***For Immediate Release***

## ***Rock.com Launches Travel.Rock.com Site with Themed Tours and Concert Packages***

**Los Angeles, CA — April 30, 2007** — Wouldn't it be amazing to walk the same streets and hang out at the same places the Beatles, Stones, The Who, Led Zeppelin, Queen, Pink Floyd, and Eric Clapton did as they played and recorded throughout England? Want to see where Elton John lives and Jimi Hendrix died? Or how about just getting a great deal on a Goo Goo Dolls, Gwen Stefani, or Christina Aguilera 3-day/2-night all-inclusive air/hotel/tickets VIP getaway package? Well, listen up...

Rock.com (<http://www.rock.com>), the "Official Site of Rock Music™," announced today the launch of its new travel site, Travel.Rock.com (<http://travel.rock.com/>), the world's first website devoted entirely to rock music-themed travel. Designed for the busy fan wanting to save both time and money, the site allows visitors to shop 24/7 for the best possible deals on last-minute concert tickets, vacation packages, car rentals, cruises, and more. Travelers can select from more than 55,000 hotels and resorts worldwide, including over 12,000 Hot Rate hotels, 28 car rental companies, all major cruise lines, and hundreds of airlines. And to accommodate the needs of global customers, the hotel booking engine is available in 12 languages and can book hotel rooms in more than 160 currencies.

"We're making rock and roll dreams come true," stated Rock.com founder and CEO Steve Newman. "Travel.Rock.com is destined to become the coolest travel service on the planet."

Travel.Rock.com is launching with "The Beatles Story," a 6-night UK package that includes tickets to a production of "We Will Rock You," featuring the incomparable music of Queen. Future trips may be built around the results of several Rock.com international "You Rock" Award polls where, for the first time, a truly global audience can vote in some expected categories — such as greatest rock band, song, and singer — and in some unusual categories as well, such

as rockers they'd like to bring back from the dead and bands benefitting the world community most.

Exclusively repped by Gorilla Nation (<http://www.gorillanation.com/2006/>), the world's largest online ad rep firm, Travel.Rock.com presents a unique opportunity for brand marketers to reach a highly desirable but often elusive market. Rock.com is part of GN Music, an aggregated vertical market that was recently ranked as the third-largest entertainment audience on the web, just above MSN and Yahoo. With over 24 million unique visitors per month, GN's music sites cover an impressive collection of genres, including Rock, Alternative, Indie, R&B, and Hip-Hop. Gorilla Nation Music fans listen to music five times more often than the average listener.

Rock.com is the "Official Site of Rock Music" and serves the world's music community, where users enjoy more than 50 free Internet radio and music video channels of different genres. Users can also sign up for a free 250MB Rock.com email account and search and meet other members who share similar musical interests. A popular shopping experience includes posters, T-shirts, CDs, concert tickets, travel, and more. Rock.com recently celebrated its five-year anniversary and is based in Laguna Hills, California.

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