

**For Immediate Release**

**GORILLA NATION SELECTS RACKABLE SYSTEMS' HIGH PERFORMANCE GREEN SERVERS TO SUPPORT EXPLOSIVE GROWTH FROM ONLINE ADS**

**FREMONT, Calif., June 10, 2008** – Rackable Systems, Inc. (NASDAQ: RACK), a leading provider of servers and storage for large-scale data centers, today announced that Gorilla Nation, the world's largest online ad sales rep firm, has selected Rackable Systems' energy-efficient Eco-Logical™ servers to meet their rapidly-expanding computing needs. As a result of Rackable Systems' customizable configurations, including energy-saving DC power options, Gorilla Nation will be able to deploy additional eco-friendly, high performance computing in their North American data centers.

“Gorilla Nation is laser-focused on continuing the company's explosive growth rates, and with this growth comes the immediate need to scale our computing power and other infrastructure,” said Alex Godelman, Gorilla Nation's Vice President of Technology. “We turned to Rackable Systems, whose reputation for developing powerful, green computing matched our desire to build-out environmentally-conscious infrastructure without sacrificing total cost of ownership, performance, scalability and reliability targets.”

After evaluating multiple vendors and form factors, Gorilla Nation chose Rackable Systems' Scale Out servers, a blade alternative that combines Rackable Systems' patented back-to-back design for increased density and efficiency with the level of serviceability and ease of management traditionally associated with blades. Gorilla Nation's deployment will also include two Quad-core Intel Xeon L5420, 50 watt processors per server and Rackable Systems' unique rectified DC power capabilities. Gorilla Nation estimates that this configuration will save 15 percent in power and cooling costs, and will increase power density by up to 10 percent per rack in a small footprint, leaving available data center space to continue to scale along with their growing business.

“Rackable Systems sees the value of Gorilla Nation's services in driving market penetration while building brand awareness through ad units and rich media across targeted content categories,” said Tony Carrozza, senior vice president of Worldwide Sales and Marketing at Rackable Systems. “Gorilla Nation also represents the core of Rackable Systems' customer base – a fast growing Internet company whose reputation relies on its ability to deliver quality service and reliability. It is these rapidly-expanding organizations for whom high-performance, energy efficient and easily scalable data center solutions are a must. With our build-to-order model and extensive product line, we are confident that we can continue to meet the specific needs of Gorilla Nation, as well as every one of our unique customers.”

**About Rackable Systems**

Rackable Systems, Inc. (NASDAQ: RACK) is a leading provider of Eco-Logical™

servers and storage for large-scale data center deployments. The company's products are designed to provide benefits in the areas of density, thermal efficiency, serviceability, power distribution, data center mobility and remote management. Founded in 1999 and based in Fremont, California, Rackable Systems is a founding member of The Green Grid and serves Internet, enterprise software, federal government, entertainment, financial services, oil and gas exploration and HPC customers worldwide.

### **About Gorilla Nation Media, LLC**

Gorilla Nation ([www.gorillanation.com](http://www.gorillanation.com)) is the world's largest online ad sales rep firm. The company exclusively represents the online ad inventory of over 500 leading midtail web publishers, and sells integrated media and promotional programs to Fortune 500 brand advertisers. Working closely with its web publisher partners, GN's expertise within 35 select vertical markets provides advertising clients the ability to build high impact, rich media programs across one or more properties to provide superior audience reach. The company is committed to delivering integrated creative media programs, from concept through execution, and exceptional customer service. Founded in 2001, the company is headquartered in Los Angeles with offices in New York, Chicago, San Francisco, Toronto and London.

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