

Rock.com/Gorilla Nation NEWS
For Immediate Release

***Billie Joe Armstrong Frontrunner for President at Rock.com –
An “American Idiot” Tops New Poll Sampling Worldwide Opinion***

Los Angeles, CA – November 13, 2006 -- The mid-term elections may be over, but voting continues through mid-December in the 1st Annual “You Rock” Awards at Rock.com (<http://www.rock.com>), the “Official Site of Rock Music™.” In addition to the categories one might expect for a rock music poll, such as greatest rock band, song, singer, etc., users can also vote in some unusual categories like best rock star President or rocker they’d like to bring back from the dead.

“Rather than having another vanilla rock poll, we’ve got a few categories that are just plain fun,” stated Rock.com founder and CEO, Steve Newman. “Also, our sample size will be huge and international...a true people’s choice rather than the personal opinions of a few media editors or producers one usually sees this time of year.”

Early results in the “Best Rock Star President” category put Green Day front man Billie Joe Armstrong in the lead, which can perhaps be explained by the huge success of his “American Idiot” album and the political stands he takes in his music. Other interesting categories in the “You Rock” poll include which bands have the best websites and which benefit the world community most. The voting is open to all site visitors and continues through mid-December at which time votes will be tabulated, Top 10 Lists revealed, and the first “You Rock” awards announced.

“I’m most curious to see which rock star our users would bring back from the dead,” Newman added. “Right now, it’s pretty much a three way tie among Kurt Cobain, Jimi Hendrix, and John Lennon. I’m partial to Kurt, but the people will decide this one.”

The “You Rock” promotion and other ongoing features represent a unique opportunity for brand marketers to reach a highly desirable but often elusive market. The new poll and awards program was co-conceived by Gorilla Nation (<http://www.gorillanation.com/2006/>), the world’s largest online ad rep firm, which exclusively represents Rock.com for all site advertising placements. Rock.com is part of GN’s Music vertical market which was recently ranked 3rd

largest entertainment property on the web, just above MSN and Yahoo. With over 24 million unique visitors per month, GN's music sites cover an impressive collection of genres, including Rock, Alternative, Indie, R&B and Hip-Hop. Gorilla Nation Music fans listen to music five times more often than the average listener.

Rock.com is the "Official Site of Rock Music" and serves the world's music community. At Rock.com, users enjoy more than 50 free internet radio and music video channels of different genres. Users can also sign up for a free 250MB Rock.com E-Mail account and search and meet other members who share similar musical interests. The Rock.com shopping experience includes posters, T-shirts, CDs, Concert Tickets and more. Rock.com celebrates its five-year anniversary this month and is based in Laguna Hills, California.

CONTACT

Steve Newman
866-Rock-Rock
Steve@rock.com

or

Frank Simonelli
310.449.1890 x251
Frank.Simonelli@gorillanation.com