

For Immediate Release



Gorilla Nation Signs International Exclusive to Rep Freewebs

LOS ANGELES, CA – May 20, 2008 – Gorilla Nation (www.gorillanation.com), the world's largest online ad rep firm, announced today that it has been selected to exclusively represent Freewebs' (www.freewebs.com) international online ad inventory, and, in the U.S., for select market categories.

Freewebs provides a free, easy-to-use, versatile publishing platform including web pages, blogs, profiles, photo albums, video, music, e-commerce, live chat and more. While the destination offers website building tools easy enough for almost anyone to use, it also provides highly sophisticated tools for advanced and corporate users.

In the UK, Freewebs attracts 2 million unique visitors per month with 40 million page impressions. In the U.S., Freewebs delivers 22 million unique visitors per month with 186 million page views. Users are highly engaged web authors who are prolific publishers of all types of media—photo galleries, blogs and web pages. GN is positioning the property within its Affluent and Teen vertical markets, and will be able to accommodate both standard IAB units and a wide variety of creative integrations. Ads can be targeted by demographic, geographic, content and daypart specifications.

"Freewebs is the latest addition to our rapidly expanding international portfolio," stated JP Kemp, Gorilla Nation's UK Sales Director. "Freewebs empowers millions of web users to express themselves online and build communities around their sites. For our advertisers, the destination provides a sophisticated platform to communicate and engage with a smart and savvy user base across a range of demographics."

About Gorilla Nation Media, LLC

Gorilla Nation (www.gorillanation.com) is the world's largest online ad sales rep firm. The company exclusively represents the online ad inventory of over 500 leading midtail web

publishers, and sells integrated media and promotional programs to Fortune 500 brand advertisers. Working closely with its web publisher partners, GN's expertise within 35 select vertical markets provides advertising clients the ability to build high impact, rich media programs across one or more properties to provide superior audience reach. The company is committed to delivering integrated creative media programs, from concept through execution, and exceptional customer service. Founded in 2001, the company is headquartered in Los Angeles with offices in New York, Chicago, San Francisco, Toronto and London.

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