

For Immediate Release



Gorilla Nation UK Expands Sales Force with Eppinger and Bernacki as Managers

LOS ANGELES, CA – May 22, 2008 – Gorilla Nation (www.gorillanation.com), the world's largest online ad rep firm, announced today that it has appointed James Eppinger as Senior Sales Manager and Amy Bernacki as Sales Manager of the London office, reporting to newly installed UK Sales Director, JP Kemp.

Eppinger joins from RightMove.co.uk where he was Agency Account Manager working with some of the UK's leading digital buying points. Prior to this, he was National Advertising Manager for Blitz Publications in his native Australia, specializing in cross-media campaigns and promotions.

Bernacki was formerly an Account Manager at eType, taking their portfolio to an array of agencies throughout the UK. Prior to this, she formed part of Hearst Digital Network's sales team selling across their leading female-focused brands such as Handbag.com; GetLippy.com and AllAboutYou.com.

"I'm delighted to have recruited two sales people with such strong credentials," stated JP Kemp, Gorilla Nation's UK Sales Director. "Both James and Amy have significant experience in working closely with brands to create effective online ad campaigns, and I'm excited about them taking Gorilla Nation's portfolio of premium publishers to marketers throughout the UK."

About Gorilla Nation Media, LLC

Gorilla Nation (www.gorillanation.com) is the world's largest online ad sales rep firm. The company exclusively represents the online ad inventory of over 500 leading midtail web publishers, and sells integrated media and promotional programs to Fortune 500 brand advertisers. Working closely with its web publisher partners, GN's expertise within 35 select vertical markets provides advertising clients the ability to build high impact, rich media programs across one or more properties to provide superior audience reach. The company is committed

to delivering integrated creative media programs, from concept through execution, and exceptional customer service. Founded in 2001, the company is headquartered in Los Angeles with offices in New York, Chicago, San Francisco, Toronto and London.

CONTACT

Frank Simonelli
SVP/Marketing & Communications
frank.simonelli@gorillanation.com
310.449.1890 x251

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