

Oscars® Schmoscars: JoBlo.com Allows Regular Moviegoers to Vote for Their Favorites at Goldenschmoes.com

Montreal, Canada - February 12, 2007 - The 6th Annual JoBlo.com Movie Awards (aka The Golden Schmoes) nominations have been announced and online voting will take place from February 12-18, 2007. Winners will be published on February 19th and anyone with access to the Internet can vote now and for free, on the official website at www.goldenschmoes.com.

Unlike most prestigious movie award nominations, JoBlo.com nominees are picked entirely by movie fans. With over 115,000+ nomination votes counted, The Golden Schmoes committee whittled it down to the top 5 in each category. This year's top nominated films are The Departed (12 nominations), Children of Men (10), The Fountain (9), Little Miss Sunshine (9), V for Vendetta (8), Casino Royale (7) and The Prestige (7).

Site founder and CEO, Berge Garabedian, aka JoBlo, said, "Unlike the rest of the year's award presentations, this one comes from actual movie fans and not film critics. With Hollywood going for the 'easy buck' over the past few years, it's even more important for us real movie fans to speak out now. Fans want their voices heard!"

The Golden Schmoes include 29 categories, including the more typical ones like "Favorite Movie" and "Best Actress," but also unique categories like "Best T&A in a Movie," "Best Line of the Year," "Most Memorable Scene of the Year", "Coolest Character in a Movie," "Most Underrated Movie of the Year" and many others.

"I always thought it was funny that movie-going audiences had absolutely no say in the year-end awards, even though they're ultimately the ones buying the movie tickets, paying the actors' salaries and keeping the movie industry thriving year in and year out," Garabedian said. "Movie fans should continue to voice their opinions and challenge the more traditional award shows."

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About JoBlo.com:

JoBlo's Movie Emporium (www.JoBlo.com) is one of the more popular movie fansites on the Internet with daily movie news updates, set reports, celebrity interviews, thousands of movie reviews, trailers, scripts, wallpapers, screensavers, quizzes, a horror movie sub-site, a massive movie community and much more. The site receives over 100,000 unique visitors every day and over 28,500,000 page views every month. Berge's first book "JoBlo.com presents...The 50 Coolest Movies of All-Time" (ISBN# 0-9714296-6-9) is published by Quiet Storm Publishing with a foreword by writer/director Kevin Smith.

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