

For Immediate Release



Gorilla Nation Canada Signs clubZone – World’s Largest Nightlife Portal

Toronto, Canada – September 18, 2007 –Gorilla Nation (www.gorillanation.com), the world’s largest online rep firm, today announced an agreement with clubZone.com (www.clubZone.com), the world’s largest nightlife portal, to represent its online ad inventory on a worldwide basis.

clubZone averages 2.5 million unique visitors per month and maintains a community of over 600,000 registered members. The site attracts a young, upscale consumer, with nearly 80% of its traffic ages 21-30. Nightlife enthusiasts can access information on clubs, restaurants, hotels, bars, lounges and special events in any major city across the U.S. and Canada. The site also features a unique offering of member services and opportunities for social networking among self-described “party people”.

Gorilla Nation will include the property in its Male Lifestyle, Female Lifestyle, Music, and Urban aggregated vertical market offerings as well as offer site-specific opportunities for creative integration. Past clubZone advertising clients include Armani, Heineken, Molson Canada, Red Bull, Bacardi, Amarula, Bodog, Volkswagon Canada, and Netzwerk Records.

“clubZone represents the type of property GN is best suited to represent,” stated Walder Amaya, Director of Operations for Gorilla Nation Canada. “It’s the brand that dominates its specific market niche with quality content and offers marketers highly desirable geo-demographics.”

About Gorilla Nation Media, LLC

Gorilla Nation is the largest online rep firm in the world. The company exclusively represents the online ad inventory for over 500 leading web publishers, and sells integrated media and promotional programs to Fortune 500 brand advertisers. Working closely with its web publisher partners, GN's expertise within 30 select vertical markets provides advertising clients the ability to aggregate fragmented internet audience segments and build integrated, rich media programs across one or more properties to deliver superior audience reach. The company is committed to

delivering exceptional customer service, optimization and execution of creative media and promotional programs. Founded in 2001, Gorilla Nation is headquartered in Los Angeles with offices in New York, Chicago, and Toronto.

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